

PRESS RELEASE

JERRY SPRINGER TO HOST *AMERICA'S GOT TALENT LIVE* AT PLANET HOLLYWOOD RESORT & CASINO IN LAS VEGAS

2 September 2009: Legendary talk-show host and iconic entertainment personality Jerry Springer will host *AMERICA'S GOT TALENT LIVE*, the live version of NBC's top-rated family entertainment show produced by FremantleMedia North America and Simon Cowell's SYCO TV, it was jointly announced today by Andy Felsher, SVP, Games, Entertainment and Live Events for FremantleMedia Enterprises, and Thomas McCartney, President and CEO of Planet Hollywood Resorts & Casino.

In addition to hosting the top-rated second and third seasons of *America's Got Talent* before leaving the series to portray the flamboyant lawyer 'Billy Flynn' in the West End and Broadway smash hit productions of "Chicago" – where he is currently starring until September 6, 2009, Jerry experienced his first taste of presenting live shows last October when he hosted a sold out one-off *America's Got Talent Live* spectacular in Las Vegas.

"Jerry is the ideal master of ceremonies for the Vegas live Show," said Felsher in making the announcement. "His passion for the brand is almost palpable, and the eclectic and enthusiastic Vegas audiences will love his star quality and quick wit. I am thrilled that we are able to keep him as part of the *America's Got Talent* family, particularly given his contribution to making the show the sensation it is today."

"We are delighted to welcome Jerry Springer back to Planet Hollywood, this time as the perfect host for *America's Got Talent Live*," said McCartney. "Jerry will bring his magnetic personality and enthusiasm for the **AGT** brand to the live show and will be a great presence on stage in our showroom. Having someone with Jerry's entertainment experience as such an integral part of this show will support and nurture the new talent being presented in Vegas, the entertainment capitol of the world."

Springer is currently in his 19th season of hosting NBC Universal Domestic Television Distribution's hit talk show "The Jerry Springer Show." Throughout his varied career, Springer has become a cultural and civic icon. In addition to talk-show host, he has been mayor of Cincinnati, political pundit, lawyer, award-winning newscaster, country recording artist, international emcee, television personality, movie star, Broadway actor, progressive talk-radio broadcaster.

In 2006, Springer added ballroom dancing to his list of accomplishments as he joined the cast of the hugely popular television series "Dancing with the Stars." The multi-faceted Springer, who has a passion for politics, was named Ohio Democrat of the Year, and represented Ohio as Delegate-at-Large for the 2004 Democratic National Convention.

A regular guest on the talk-show circuit, Springer has appeared on various prominent television shows, including "The Tonight Show with Jay Leno," "Late Night with David Letterman," "Late Night with Conan O'Brien," "The Daily Show," MSNBC's "Hardball with Chris Matthews," "Countdown With Keith Olbermann" and "The View."

Today, because of the lasting popularity of his talk show, Springer is a favorite guest speaker throughout college campuses in the U.S. In recent years, Springer was welcomed at Harvard, Yale, Georgetown, Northwestern, the University of Miami, University of Southern California, San Francisco State, Emory University, George Washington University, American University, and his undergraduate alma mater, Tulane University.

"Ringmaster," penned by Springer, hit bookstore shelves in November 1998 and was a personal account of his experiences along with remembrances from his childhood and professional career. Also in November 1998, Springer made his first venture into feature films, starring in "Ringmaster," a fictionalized movie chronicling his television talk show. In 1999, Springer worked with Mike Myers, where he portrayed himself in the hit film "Austin Powers 2: The Spy Who Shagged Me."

Springer also has graced the covers of Rolling Stone, Esquire, New York Magazine and Sarasota Magazine and was featured in Vanity Fair's "Vanities." Barbara Walters chose Springer as one of the 10 Most Fascinating People in her 1998 Special. Springer has twice served as the master of ceremonies for the Miss World Pageant and added a Broadway appearance to his distinguished list of achievements, starring for a week in the production of "The Rocky Horror Show Live."

Produced by FremantleMedia Enterprises and SYCO in conjunction with Planet Hollywood, ***America's Got Talent Live*** will kick off its 10-week run on October 7, 2009 at Planet Hollywood's 1300-seat CHI Showroom in Las Vegas with shows every Wednesday through Sunday. Tickets for ***America's Got Talent Live*** are now available at <http://www.planethollywood.com> and <http://www.ticketmaster.com>.

Now in its fourth season, *America's Got Talent* is one of the highest-rated television shows. Since launching in 2006, *America's Got Talent* has been sold to over 100 countries, with localized versions of the hit format being produced in 31 countries around the world.

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Notes to Editors

ABOUT FREMANTLEMEDIA ENTERPRISES & FREMANTLEMEDIA

FremantleMedia is one of the leading creators and producers of entertainment brands in the world. FremantleMedia is part of the RTL Group, Europe's largest television and radio broadcast company, which is in turn 90 percent owned by Bertelsmann AG, one of the world's major media and entertainment companies. FremantleMedia's worldwide production arm is responsible for many of the world's highest rated prime time entertainment, drama, serial drama and factual entertainment programmes. FremantleMedia Enterprises is the brand extension arm of FremantleMedia, offering a one-stop-shop for all Licensing, Distribution and Home Entertainment around the world. The FremantleMedia Group (which includes talkbackTHAMES, UFA and Grundy amongst others) has operations in 22 countries, one of the most comprehensive global networks, creating over 14,000 hours of programming a year, rolling out more than 60 formats and managing over 300 individual titles. FremantleMedia has some of the world's most sought after and long running formats in its catalogue, and globally, produces such programmes as: Idols (co-produced with 19 Productions in the US), The X Factor (co-produced with Syco in the UK), Got Talent (co-produced with Syco in the UK and the US), Neighbours, The Bill, Family Feud, The Price is Right, Farmer Wants A Wife and Hole In The Wall.

ABOUT FREMANTLEMEDIA NORTH AMERICA

FremantleMedia North America (FMNA) is the U.S. production division of global media giant FremantleMedia. Based in Burbank, California, FMNA produces entertaining and innovative programs for network, cable, syndicated and online platforms, including the Emmy-nominated musical/reality phenomenon "American Idol" (FOX), "America's Got Talent" (NBC), "Let's Dance" (ABC), "Can You Duet" (CMT), "The Chilli Project" (MTV), "Secret Girlfriend" (Comedy Central), "Let's Make A Deal" (CBS), "Family Feud" (syndicated), "Million Dollar Password" (CBS), and the longest-running game show in television history, "The Price Is Right" (CBS).

ABOUT AMERICA'S GOT TALENT

"America's Got Talent" is produced by FremantleMedia North America and Simon Cowell's SYCO Television. Cowell, Cecile Frot-Coutaz ("American Idol"), Jason Raff ("Momma's Boys") and Scott St. John ("Deal or No Deal") serve as executive producers.

ABOUT PLANET HOLLYWOOD RESORT & CASINO

Planet Hollywood Resort & Casino is a joint venture partnership involving Robert Earl, Founder and CEO of Planet Hollywood International Inc, Bay Harbour Management LLC, and Starwood Hotels & Resorts Worldwide Inc and is a member of the Starwood Preferred Guest program. The hottest property on the Las Vegas Strip with 2500 beautifully designed guest rooms and suites featuring the best views in town, Planet Hollywood encompasses over 100,000 square feet of gaming, fine dining restaurants including KOI and Strip House, an award-winning buffet, casual dining options, lounges, Privé nightclub, Planet Hollywood Spa by Mandara, and is the home of PEEPSHOW, a sexy burlesque show with a modern sensibility. The property is encircled by Miracle Mile Shops with over 170 specialty stores and restaurants. For more information log onto <http://www.planethollywood.com>.

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