

# PEEPSHOW

For Immediate Release

September 8, 2009

## **SUPER-STARLET HOLLY MADISON SIGNS YEARLONG EXTENSION WITH *PEEPSHOW* AT PLANET HOLLYWOOD RESORT & CASINO**

**Las Vegas, NV – *PEEPSHOW***, Las Vegas' newest hit production and The Strip's only striptease spectacular is pleased to announce that Holly Madison has extended her run as "Bo Peep" in ***PEEPSHOW*** at Planet Hollywood Resort & Casino and will continue to dazzle audiences until September 2010.

Madison began her well-received run as "Bo Peep," a modern woman who has yet to find her own confidence and sexuality, in June. Joining Madison beginning September 21 is pop star (Danity Kane) and Playboy Cover Model Aubrey O'Day who will star in the role of the "Peep Diva" (originated by the Spice Girls' Mel B).

"I am so excited to be staying with ***PEEPSHOW***," says Madison. "The show is amazing, the cast and crew are like family and of course I love being in Vegas and at Planet Hollywood. I have the most fun life ever!"

The highly stylized, over-the-top ***PEEPSHOW*** combines sexy striptease and celebrity with high-level production values in a show ABC's "Nightline" called "the hottest new show in Las Vegas." Critics have hailed it as "Spectacular!" and "The sexiest show on the planet!"

"The audiences absolutely love Holly," says Co-CEO of BASE Entertainment, Scott Zeiger. "She is perfect for ***PEEPSHOW*** and we are thrilled to extend her run as 'Bo Peep'."

Conceived and created by Tony Award-winning director/choreographer Jerry Mitchell (*Legally Blonde*, *Hairspray*) and produced by Las Vegas entertainment pacesetter BASE Entertainment (*PHANTOM – The Las Vegas Spectacular*, *JERSEY BOYS*, and *Wayne Brady: Making it Up!*)

***PEEPSHOW*** performs 8 shows per week at Planet Hollywood Resort & Casino on Sunday, Monday, Tuesday and Thursday at 9 p.m. and Friday and Saturday at 8 p.m. and 10:30 p.m. with no show on Wednesday. Schedule is subject to change without notice. Tickets range from \$65 - \$100 + tax. A VIP package is available at \$165 + tax per person, which includes plush and exclusive cabaret seating front and center at the foot of the stage with private waiterservice and a complimentary double cocktail. For \$100 per person, an exclusive Holly Madison Meet & Greet Upgrade is available as an add-on to a ticket purchase in any price level and takes place following Sunday – Tuesday and Thursday performances.

Tickets for ***PEEPSHOW*** can be purchased by calling Ticketmaster at 800-745-3000 or online at Ticketmaster.com. For groups of 10 or more, please call 702- 785-5394 / 866-633-0195 or [Groups@BASEentertainment.com](mailto:Groups@BASEentertainment.com). For more information please visit [www.LasVegasPeepshow.com](http://www.LasVegasPeepshow.com)

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