

**JUSTIN TIMBERLAKE AND FRIENDS PLAY PLANET HOLLYWOOD RESORT & CASINO'S
THEATRE FOR PERFORMING ARTS
FRIDAY, OCTOBER 17, 2008
Concert Will Benefit Shriners Hospitals for Children**

Visa Signature® pre-sale is August 10-19, on sale to public August 20

LAS VEGAS –GRAMMY and EMMY award winning international superstar, Justin Timberlake, announced today that he will host a special concert “Justin Timberlake and Friends a Special Evening Benefitting the Shriners Hospitals for Children”, at the Planet Hollywood Resort & Casino Theatre for Performing Arts on Friday, October 17. Featuring performances from some of his mega-recording artist friends who are coming to Las Vegas to support this very worthy organization, this will be one of the most highly anticipated concerts of the year.

Tickets range in price from \$250 to \$75 plus applicable live entertainment tax, and will go on sale to the general public on **Saturday, August 20 at 10am**. Visa will conduct a pre-sale for Visa Signature® cardholders starting **Sunday, August 10**. Tickets can be purchased at the Box Offices at Planet Hollywood Resort & Casino, all Ticketmaster outlets, online at www.Ticketmaster.com, or charge by phone at 702-474-4000. All dates, acts and ticket prices are subject to change without notice. All tickets subject to applicable taxes, service and handling charges.

In November 2007, the PGA TOUR announced that Timberlake would become the host of the TOUR's Las Vegas event, which was renamed the *Justin Timberlake Shriners Hospitals for Children Open*. Timberlake becomes the 14th celebrity in TOUR history to host an event, joining the likes of Bob Hope, Frank Sinatra, and Sammy Davis, Jr. The October 17 concert is one of several events during tournament week that will benefit the Shriners Hospitals for Children. Timberlake is also hosting a Celebrity Pro-Am on Wednesday, October 15, at TPC Summerlin, the host site of the golf tournament. For more information on the event, log onto www.jtshrinersopen.com.

###

About Planet Hollywood Resort & Casino

Planet Hollywood Resort & Casino is a joint venture partnership involving Robert Earl, Founder and CEO of Planet Hollywood International Inc, Bay Harbour Management LLC, and Starwood Hotels & Resorts Worldwide Inc and is a member of the Starwood Preferred Guest program. The hottest new property on the Las Vegas Strip, Planet Hollywood features over 100,000 square feet of gaming, fine dining restaurants, an award-winning buffet, casual dining options, lounges, nightclubs, a full service spa and is the home of STOMP OUT LOUD. The property is encircled by Miracle Mile Shops with over 170 specialty stores and restaurants. For more information log on to www.planethollywood.com

MEDIA CONTACTS:

PLANET HOLLYWOOD RESORT & CASINO:

Amy Sadowsky – ASadowsky@planethollywood.com

Andrea Roqueni – Aroqueni@planethollywood.com

BASE ENTERTAINMENT:

Ashley Diller - Ashley@BASEentertainment.com

JUSTIN TIMBERLAKE:

Sonia Muckle - Sonia@m2mconstruction.com

PGA TOUR:

Laura Hill - Laurahill@pgatourhq.com