



**FOR IMMEDIATE RELEASE**

**HYPNOMAGICIAN KEITH BARRY TO DAZZLE AUDIENCES AT  
PLANET HOLLYWOOD RESORT & CASINO**

*Magician and Psychological Illusionist Performs Live In Las Vegas  
October 28 – November 27; Tickets On Sale Now*

**LAS VEGAS** – Tickets are on sale now for the limited engagement of **Keith Barry: Hypnomagician** at Planet Hollywood Resort & Casino. Barry, a European superstar illusionist who first astonished U.S. audiences with his celebrity-filled hour-long magic special for CBS brings his dazzling blend of illusions and hypnosis to the American stage for the first time October 28 through November 27 at the Planet Hollywood Showroom. Tickets are \$55 plus tax.

Barry, a European phenomenon who has sold out shows across the continent, is known for an array of mystifying talents ranging from sleight of hand tricks that include manipulating objects such as cards and coins, to mind control effects such as metal bending and mindreading to death-defying, “beyond belief” stunts such as catching a bullet in his teeth, driving while blindfolded on a public road and making it snow in Dublin.

“Keith is a modern master of illusion. He is on the cutting-edge of the field and we believe that his style of mend-bending magic is what Las Vegas is missing,” said Scott Zeiger, co-CEO of BASE Entertainment. “Audiences will be blown away to see the magic that is Keith Barry and we’re proud to be the first to showcase his talent on The Las Vegas Strip.”

In 2006 “Keith Barry Extraordinary,” which showcased Barry’s tremendous skill as he performed his enigmatic brand of illusion on celebrities including Matthew McConaughey, Jessica Simpson, Elijah Wood, Wilmer Valderrama and Vivica Fox, became the first magic special to be broadcast by CBS in over 15 years. In addition to “Extraordinary,” Barry has just come off a sold-out, two-year European tour bolstered by his own MTV show “Brainwashed,” and multiple primetime specials on ITV in addition to his hit TV series “Close Encounters with Keith Barry.” Now he brings his unique mix of magic and hypnotism to a live Las Vegas audience for the first time.

**Keith Barry: Hypnomagician** will perform October 28 through November 27 at 9:30 p.m. nightly except for November 5, 14, 15 & 19 in the Planet Hollywood Showroom. Tickets are now on sale and are priced at \$55 + tax.

Tickets can be purchased at the Showroom or Theatre for the Performing Arts box offices at Planet Hollywood Resort & Casino, all Ticketmaster outlets, online at [www.Ticketmaster.com](http://www.Ticketmaster.com), or charge by phone at 702-474-4000. All dates, acts and ticket prices are subject to change without notice. All tickets subject to applicable taxes, service and handling charges.

### **About BASE Entertainment**

BASE Entertainment is an intellectual property based operating company and live entertainment studio with offices in New York, Las Vegas, and Houston. BASE develops, produces and manages intellectual properties, which reach audiences through various platforms, including live, digital, broadcast and licensing.

BASE Entertainment partners include Brian Becker, Scott Zeiger, and Clarity Partners. Co-founders Brian Becker and Scott Zeiger have 45 years combined experience in the live entertainment industry. Becker previously served as Chairman and CEO of Clear Channel Entertainment (CCE), the world's leading producer and promoter of live entertainment events. Zeiger previously served as Chairman and CEO of CCE's North American Theatrical division and the CCE Productions Group. Clarity Partners, L.P. is a private equity firm focused exclusively on investments in media, communications, and business services. Clarity's current portfolio includes Vue Entertainment, Oxygen Media, Crescent Entertainment/Village Roadshow Pictures, Liberation Entertainment, and ImpreMedia.

### **About Planet Hollywood Resort & Casino**

Planet Hollywood Resort & Casino is a joint venture partnership involving Robert Earl, Founder and CEO of Planet Hollywood International Inc, Bay Harbour Management LLC, and Starwood Hotels & Resorts Worldwide Inc and is a member of the Starwood Preferred Guest program. The hottest new property on the Las Vegas Strip, Planet Hollywood features over 100,000 square feet of gaming, fine dining restaurants, an award-winning buffet, casual dining options, lounges, nightclubs, a full service spa and is the home of STOMP OUT LOUD. The property is encircled by Miracle Mile Shops with over 170 specialty stores and restaurants. For more information log onto **[www.planethollywood.com](http://www.planethollywood.com)**.

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