



**MAKE A FAST BREAK TO THE HOOP HALL EXPERIENCE FOR 50 PERCENT OFF HHX BRANDED APPAREL AND MERCHANDISE OR EARN FREE ENTRY BY WEARING YOUR FAVORITE NBA PLAYOFF JERSEY**

HHX wants to get you geared up for the game and is offering 50 percent off select HHX branded apparel and merchandise including T-shirts, hats, jackets, coffee mugs, notepads and more with prices ranging from \$4.99 to \$69.99. All authentic NBA jerseys are 20 percent off retail price and some select authentic NBA jerseys are up to 50 percent off of the retail price. This is a price range from \$84.99 to \$135.99.

**NBA Playoff Promotion:**

From now to June 15, guests wearing a jersey of any of the four teams included in the NBA playoffs will receive free entry into the Hoop Hall Experience. The teams included in the playoffs are the Los Angeles Lakers, Denver Nuggets, Cleveland Cavaliers and Orlando Magic.

Located on the mezzanine level, the HHX is where the story of basketball comes to life in more than 17,000 square feet of fun. From the heart-pounding surround sound "Big Shots" theater to state-of-the-art interactive displays, the attraction has something for basketball lovers of all ages. Fans can enjoy rare memorabilia such as the jersey Wilt Chamberlain wore when he scored 100 points and the piece of floor where Michael Jordan took his last shot and more. Visitors can see the greatest players, craziest games and most inspiring coaches come to life in HHX. Broken into six distinct zones, the Hoop Hall Experience is the ultimate basketball exhibition.

Basketball Hall of Fame's Hoop Hall Experience is open from 10 a.m. to 9 p.m. daily with last admission at 8 p.m. The exhibit will be on display for a limited time. Tickets are \$15 (adults), \$12 (seniors 65 and older and military), \$12 (Nevada residents), \$10 (children 4-12) and are available at Planet Hollywood's central box office on the mezz. Special group rates are available at [www.planethollywood.com](http://www.planethollywood.com).

###

**Contact:**

Kala Peterson/Melanie Shafer, Kirvin Doak Communications: 702.737.3100  
[kpeterson@kirvindoak.com](mailto:kpeterson@kirvindoak.com) / [mshafer@kirvindoak.com](mailto:mshafer@kirvindoak.com)

Tom Zaller, The Hoop Hall Experience: 404.514.0385  
[tzaller@gmail.com](mailto:tzaller@gmail.com)