

Parlay

your way

to the Ultimate Sports Package!



Win a VIP Package for 8
to the Big Fame Party in February or
College Basketball Tournament in March!

How to Win:

Receive One Free Entry with your a-List Players Club Card.
Earn additional entries with any \$20 or more Parlay Card wager.

Now - January 10

Three Grand Prize Winners will be drawn on January 10, 2010.

Must be an a-List Players Club member to participate. Limit one free entry per account. Free entry available at the a-List Players Club only. Must complete entry form in its entirety to be eligible. Prize is nontransferable. See Race & Sports Book Team Member for complete rules. Management reserves all rights.



Planet Hollywood Resort & Casino
“Parlay Your Way to the Ultimate Sports Package”
Promotion Rules
November 6, 2009 – January 10, 2010

1. Patron must sign-up for a-list players card or show current a-list players card to receive one (1) free drawing entry at the A-List Players Club booth from Friday, November 6, 2009 to Sunday, January 10, 2010.
2. Participants must be 21 years of age or older to participate in this Promotion or any of its functions.
3. Only one (1) free drawing entry per a-list account. The one (1) person named on the a-list account will be designated as the sole entrant of that account.
4. Only one (1) a-list account may earn tickets towards the drawing. Any entrant having more than a total of two (2) persons playing on their a-list card (i.e. entrant plus one additional player) will be disqualified.
5. Each a-list account will be awarded one (1) drawing ticket for every \$20.00+ Off The Board Parlay, Parlay Card and/or Sunday-Monday Night Parlay Card Wager made during the earning period. Entrant must sign-up for a-list players card (prior to placing Parlay Wager) and/or show current a-list players card (at the time Parlay Wager is placed) to receive drawing ticket.
6. Entrant must have a-list players card and write his/her a-list players card number on each entry. All entries must be filled out completely. Failure to do so will disqualify the entry. All illegible entries will be disqualified.
7. **No limit** on the amount of entries that can be earned.
8. Earning period is on-going from **Friday, November 6, 2009 at 8:01 a.m. to Sunday, January 10, 2010 at 1:00 p.m.**
9. All earned drawing tickets will be distributed at the Race and Sports Book. Entrants must pick up their earned tickets at the time the Parlay Wager is placed. Free drawing entry will be distributed at the A-List Players Club booth. Entrants are responsible to deposit drawing tickets into the drawing drum, which will be located in the Race and Sports Book.
10. The entrant must be present at the drawing to win.
11. Prize Structure: Three (3) Grand Prizes. One (1) Grand Prize to each of three (3) winners. The three (3) winners will each have a choice between either of the two (2) following prizes:

1. Big Fame Weekend VIP Package

- Four rooms (double occupancy) – “Hollywood Hip Room” accommodations at Planet Hollywood Resort & Casino:
 - 4 Days, 3 Nights – Friday, February 5, 2010 through Monday, February 8, 2010 (the weekend of the Pro Football Championship)
- Limo Transportation to and from McCarran Airport and the hotel
- VIP Services check-in at the hotel
- Complimentary admission for eight (8) to Privé nightclub
- Complimentary admission for eight (8) to Big Fame Party Weekend at Planet Hollywood Resort & Casino:
 - Friday, February 5, 2010 - VIP seating for eight (8) for Tailgate Party with “Chalk Talk” and autograph session with Pro Football celebrities held on Mezzanine level.
 - Sunday, February 7, 2010 - VIP seating for eight (8) for Big Fame Party held in Grand Ballroom. Complimentary stadium food and open bar.

OR

2. College Hoops Tournament Weekend VIP Package

- Four rooms (double occupancy) – “Hollywood Hip Room” accommodations at Planet Hollywood Resort & Casino:
 - 4 Days, 3 Nights – Thursday, March 18, 2010 through Sunday, March 21, 2010 (the opening weekend of the Men’s College Hoops Tournament)
- Limo Transportation to and from McCarran Airport and the hotel
- VIP Services check-in at the hotel
- Complimentary admission for eight (8) to Privé nightclub
- Complimentary admission for eight (8) to College Hoops Tournament Mezz Party at Planet Hollywood Resort & Casino:
 - Thursday, March 18, 2010 through Saturday, March 20, 2010 - VIP seating for eight (8) for opening rounds of tournament held on Mezzanine level. Complimentary stadium food and open bar.

12. Grand Prize winner’s travel companions must also be 21 years of age or older in order to participate in prize activities. All prize activities not completed by the dates set forth by Planet Hollywood Resort & Casino will be forfeited in their entirety.
 13. All prizes and entries are non-transferable. No cash alternatives or prize substitutions will be allowed, except Planet Hollywood Resort & Casino reserves the right to substitute prize(s) (or portions thereof) of comparable value if prize listed is unavailable for any reason.
 14. Entrant may only win one (1) prize per drawing. There will be three (3) winners total. Any duplicate names will be re-drawn.
 15. All federal, state, local and other tax liabilities and other expenses and costs associated with the acceptance and use of the prize are the sole responsibility of the winner.
 16. The drawing will take place **in the Planet Hollywood Race and Sports Book on Sunday, January 10, 2010 at approximately the beginning of halftime of the late Sunday Pro Football Playoff game (with halftime expected to occur sometime between approximately 2:00pm - 4:00pm)**. All tickets must be in the drum prior to the start of the drawing.
 17. Planet Hollywood Resort & Casino reserves the right to verify authenticity of drawing tickets prior to awarding prize winnings.
 18. **DISPUTES.** Any dispute or situation that is not covered by the above rules will be resolved by Planet Hollywood Casino management in a manner deemed to be the fairest to all concerned, and the decision will be final and binding for all participants. Any dispute which is unable to be resolved by Planet Hollywood Management and patron(s) is subject to the dispute arbitration process of the Nevada Gaming Control Board.
 19. I.D. and proof of age will be required.
- Lost or stolen tickets will not be replaced.
20. Entrants are discouraged from bending or folding drawing tickets. **Do not bend or alter tickets.** Any bent or altered tickets will be disqualified.
 21. Participation in this Promotion grants permission by the participants to use their names and/or likeness for promotional use without compensation.
 22. Planet Hollywood Resort & Casino reserves the right to deny or reject an entrant for any reason which in its sole judgment and discretion it deems proper by law.

23. Planet Hollywood Resort & Casino Management reserves the right to cancel this Promotion, or amend the Promotion rules, at its sole discretion.
24. Failure to adhere to the rules will result in disqualification.

Terms and Conditions

Terms and Conditions: All entrants and players agree to abide by all Promotional rules and conditions as published and amended and shall accept as final and binding the decisions of the Planet Hollywood Resort & Casino. The Promotion shall not be open to any person under the age of (21) years, employees or immediate family members of employees of the Planet Hollywood Resort & Casino or its respective affiliates. Immediate family members shall include, but is not limited to, a team member's parents, siblings, spouse and children. In consideration for participation in this Promotion, Promotional entries and players irrevocably authorize Planet Hollywood Resort & Casino to print, publish, televise or otherwise distribute their name, voice or likeness in any medium. All entrants and players hereby accept and agree to the foregoing conditions and declare that they are at least (21) years of age and are not an employee or immediate family member of an employee of Planet Hollywood Resort & Casino or its respective affiliates. All entrants and players release Planet Hollywood Resort & Casino, its parents, subsidiaries and affiliates, and their respective agents, employees, officers, directors and shareholders, from and against all liability, claims and damages arising in connection with entry and participation in the Promotion and acceptance, receipt, ownership or use of any prize or parts thereof awarded in the Promotion.