



For Immediate Release
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STARLET HOLLY MADISON PREPARES TO TEASE IN **PEEPSHOW** AT PLANET HOLLYWOOD RESORT & CASINO

Las Vegas, NV – PEEPSHOW, Las Vegas' newest hit production and only striptease spectacular is pleased to announce blonde bombshell Holly Madison as the newest addition to the **PEEPSHOW** cast at Planet Hollywood Resort & Casino beginning June 22.

Madison, star of the TV Series', "The Girls Next Door" and "Dancing with the Stars," is strapping on her dancing stilettos once again to take over the role of "Bo Peep," a modern woman who has yet to find her own confidence and sexuality, currently played by "General Hospital's," Kelly Monaco, a "Dancing with the Stars" champion.

"It's always been a dream of mine to be in a classy burlesque show," says Madison. "I'm really thrilled to be a part of **PEEPSHOW** and to get a chance to work with a choreographer like Jerry Mitchell. I want to thank BASE Entertainment for the opportunity. I can't wait to get to Planet Hollywood and get started."

With a plan to feature rotating headliners, **PEEPSHOW** constantly reinvents itself by bringing in today's hottest stars. When she steps into the role, Madison will perform alongside a sizzling ensemble of sexy **PEEPSHOW** GIRLS, showstoppers from film, TV, Broadway and beyond who were handpicked to perform in this multi-million dollar production which also features a powerhouse all-female rock band playing today's best-known hits and original songs created especially for **PEEPSHOW**.

"We are thrilled to have Holly Madison join **PEEPSHOW**," says Co-CEO of BASE Entertainment, Scott Zeiger. "She is the perfect addition to our stunning line up and she will bring her own special talents to the stage at Planet Hollywood."

The highly stylized, never-been-seen before, over-the-top **PEEPSHOW** combines sexy striptease and celebrity with high-level production values, in a show critics are calling "Spectacular!," "A frisky, flashy update on that Vegas staple, the topless burlesque show.," and "The sexiest show on the planet!"

Conceived and created by Tony award-winning director/choreographer Jerry Mitchell (*Legally Blonde*, *Hairspray*) and produced by Las Vegas entertainment pacesetter BASE Entertainment (*PHANTOM – The Las Vegas Spectacular*, *JERSEY BOYS*, and *Wayne Brady: Making it Up!*), **PEEPSHOW** is a perfectly naughty night out for men, women, and couples too.

PEEPSHOW performs 8 shows per week at Planet Hollywood Resort & Casino Sunday, Monday, Tuesday and Thursday at 8 p.m. and Friday and Saturday at 8 p.m. and 10:30 p.m. with no show on Wednesday. Schedule is subject to change without notice. Tickets range from \$65 - \$100 + tax. A VIP package is available at \$165 + tax per person which includes plush and exclusive cabaret seating front and center at the foot of the stage with private waiterservice and a complimentary double cocktail.

Tickets for **PEEPSHOW** can be purchased by calling Ticketmaster at 800-745-3000 or online at Ticketmaster.com. For groups of 10 or more, please call 702- 785-5394 / 866-633-0195 or Groups@BASEentertainment.com. For more information please visit www.LasVegasPeepshow.com.

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