



MEDIA ADVISORY

MANY STARS TURN OUT TO CELEBRATE PLANET HOLLYWOOD RESORT & CASINO GRAND OPENING

All-Star Guests Hit the Las Vegas Strip for Two Nights of Celebrations November 16 and 17

The Following Celebrity Guests Were In Attendance:

Andre Agassi, Pamela Anderson, Criss Angel, Judd Apatow, Tom Arnold, Kristin Chenoweth, Roger Clemens, Danny Devito, DMC, Joey Fatone, James Franco, Danny Glover, Maggie Grace, Eddie Griffin, David Hasselhoff, Jonah Hill, Orlando Jones, Jamie Kennedy, Chris Kirkpatrick, Hans Klok, Ashton Kutcher, Ray Leonard, Leslie Mann, Chi McBride, Mark McGrath, Demi Moore, Eddie Murphy, Nelly, Rhea Perlman, Luke Perry, Seth Rogen, Mary Lynn Rajsakub, Charlie Sheen, Martin Short, Gene Simmons, Kevin Spacey, Sylvester Stallone, Jon Stewart, Barbra Streisand, Patrick Swayze, Milo Ventimiglia, George Wallace, Bruce Willis and MANY, MANY more!

WHAT:

Robert Earl, co-chairman of the Planet Hollywood Resort & Casino brought together an unprecedented all-star line-up for the property's Grand Opening Celebration November 16 and 17.

EVENT HIGHLIGHTS:

Friday, November 16: Jon Stewart gave a private performance in the Mezz Theatre, followed by performances by Bruce Willis and the Bruce Willis Blues Band, celebrity DJ DMC and Big Bad Voodoo Daddy in the Planet Hollywood Ballroom.

Saturday, November 17: A 500 ft red carpet was filled with celebrities on Las Vegas Blvd outside of the Planet Hollywood Resort and Casino property. Barbra Streisand gave a private performance with special guest Kevin Pollack at the Planet Hollywood Theatre, followed by performances by Earth, Wind and Fire and Sugar Ray.

WHERE:

Planet Hollywood Resort & Casino
3667 South Las Vegas Blvd.
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