

**FOR IMMEDIATE RELEASE:
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**GRAMMY AWARD WINNING PRODUCER JERMAINE DUPRI UNLEASHES MONEY
FOR NOTHING MONDAYS AT PRIVÉ LAS VEGAS
The Artist Will DJ For The Hotspot's New Industry Night On Monday January 21st**

LAS VEGAS — Get paid to party every Monday as Privé Las Vegas presents Money For Nothing. Industry locals will be showered with big bucks as the hottest new nightclub at Planet Hollywood Resort & Casino kicks off its weekly party on Monday, January 21st. Jermaine Dupri, the mogul and rapper behind such hits as “Money Ain’t A Thang” and “The Party Continues” was Privé’s top choice to DJ for this unforgettable evening of surprises.

Privé is open from 10 p.m. to close every Friday, Saturday and Monday. Cover charge is \$30 for men and \$20 for ladies. Patrons who provide a valid Nevada driver’s license at the door receive free entry.

Featuring 12,000 square feet of luxuriously appointed design elements, Privé mixes the ethereal whimsy of South Beach with dramatic whiskey and go-go elements that are quintessentially Vegas. Located on the Mezzanine level of Planet Hollywood Resort & Casino, Privé Las Vegas will bring a new, unexpected experience for even the most seasoned nightlife guest.

Privé Las Vegas and the Living Room are the first West Coast ventures for Miami’s leading hospitality company The Opium Group, which owns and operates Opium Garden, Privé, Mansion and SET on Miami Beach. Owners Eric Milon, Roman Jones, Francis Milon and Justin Levine create a tour de force of hospitality, design and ambiance.

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