

***NEWS RELEASE***  
**FOR IMMEDIATE RELEASE**

**Elias Entertainment Group Proudly Presents:**



**Planet Hollywood Conference Center**

**Planet Hollywood Resort & Casino** (Formerly the Aladdin Resort & Casino)

**4:00PM - 8:00PM \* Friday, September 14, 2007**

**1:00PM - 7:00PM \* Saturday, September 15, 2007**

**Las Vegas, Nevada**

The Las Vegas Tequila Fest is an exciting new yearly event that will set the standard for the industry as well as for the most discriminating tequila enthusiasts.

Las Vegas Tequila Fest brings together legendary tequila brands along with young tequila companies wishing to introduce their extraordinary new products to the industry as well as to US consumers. Exhibitors will benefit from exceptional marketing opportunities, networking and sampling of their products. This exclusive private tasting will be attended by invitation only and guests will be able to sample the finest tequila brands while enjoying complimentary hors d' oeuvres and continuous live entertainment in a festive atmosphere at one of the most exciting destination resorts on the fabulous Las Vegas strip.

For special Hotel rates please call: 800-232-8790.

**For exhibitor information or invitations please call:**

**The Las Vegas Tequila Fest: 800-637-1006.**

**[www.lasvegastequilafest.com](http://www.lasvegastequilafest.com)**